



Anatomy

The Visor logo consists of a symbol and a wordmark. The symbol and the wordmark can be used independently or locked up together.



Clearance & Margins

When using the logo in a design or placing it next to other visual elements, you should ensure that it has plenty of room to breathe. This is where clearance and margins come in to play.

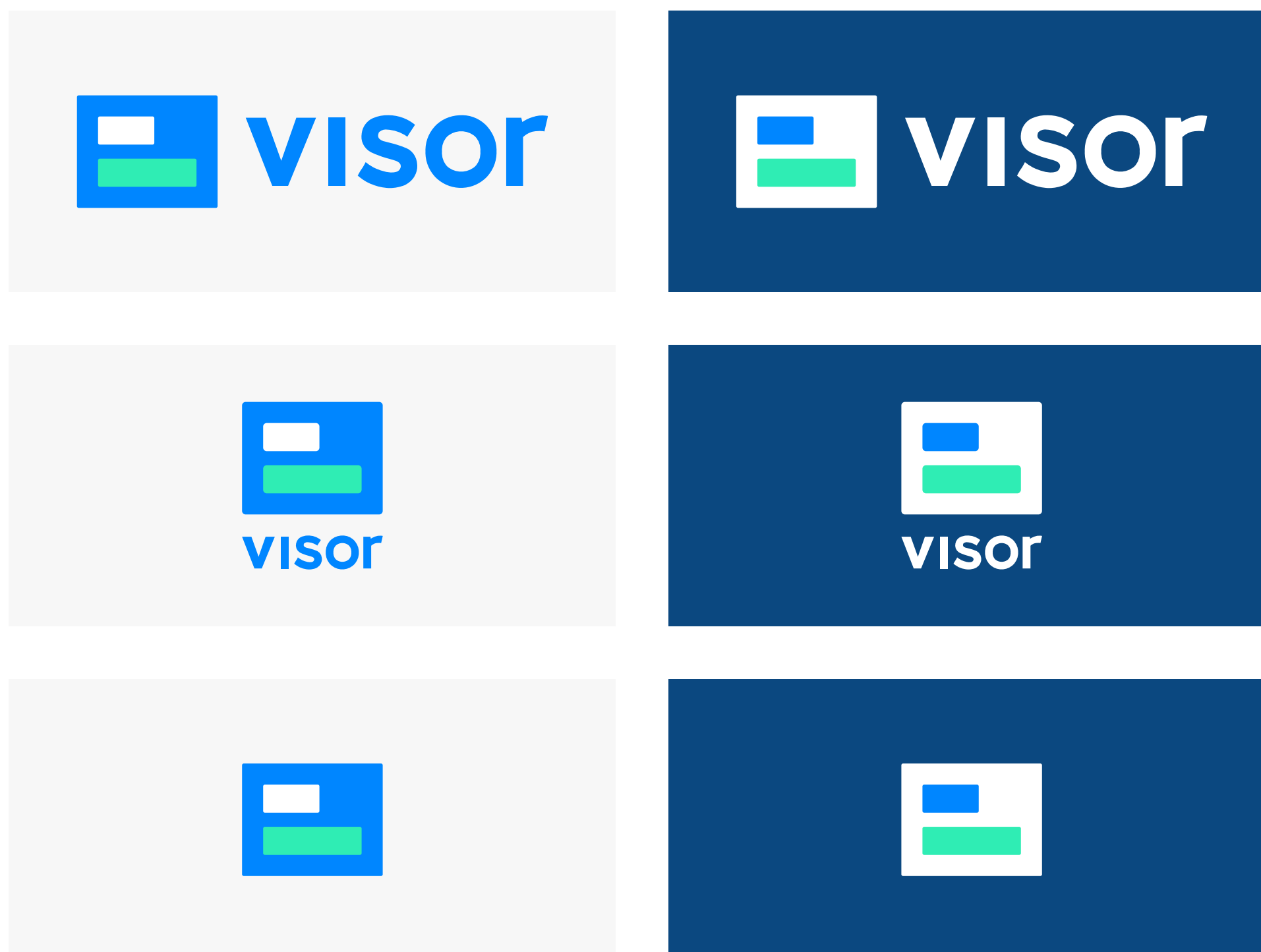
The logo's clearance defines the distance between the logo and any graphic element it may be sitting next to in a composition. Use half the height of the logomark as a reference for the appropriate clearance.

For example: if you were to place the Visor logo, sized 128px tall, in a logo pool next to other logos, you should ensure that the Visor logo has at least 64px of clearance on all sides.



Versions

There are light and dark versions of the Visor logo. Additionally, each can be used without the wordmark.



Incorrect Logo Usage

1. Do not reverse the logo
2. Do not apply non-branded colors
3. Do not rotate or resize any part of the logo
4. Do not alter proportions
5. Do not apply gradients, shadows, or visual effects

